

# ARDEX Frontline

News bulletin of Ardex New Zealand Ltd

April - May 2007

## Cleverly Covered In Camborne



Cliffy Robinson of Butynol Fixers Wellington and Richard Watt Builder came together in Camborne to create a masterpiece. Instead of laying the job in straight runs as most would, Cliffy went out of his way to create a hip style flat roof enhancing the natural lines of the roof where it changed direction. Cliffy not only completed the lower roof to be ascetically pleasing, but also the main roof so that those looking down on the house would view in awe. Novak and Middleton Architects and the owners are very pleased with the outcome.

## Ardex NZ Head Office Face Lift

The administration offices have been handed back to Ardex after a long awaited internal refit. The admin and sales staff moved into temporary premises on the 1st of March. The new offices were ready for use on the 30th of April, exactly eight weeks later. The new entrance will take shape once the demolition at the north side of the building has been completed.



**Christchurch** 32 Lane Street, Woolston, PO Box 19 549. Ph 03-384 3029, Fax 03-3849779

**Wellington** 7 Hutt Road, Petone, PO Box 38571. Ph 04-568 5949, Fax 04-568 6376

**Auckland** Unit D 388 Church Street, Penrose, PO Box 112 044. Ph 09 -580 0005, Fax 09-579 9963

[www.ardex.com](http://www.ardex.com)

**New Product**

# ARDEX FG 8

Flexible coloured grout for tile joints 1 to 8mm wide...



COLOUR NO.	COLOUR	1.5KG	5KG	20KG
200	White	✓	✓	✓
202	Midnight	✓	✓	✓
210	Mocha		✓	
211	Slate Grey	✓	✓	✓
216	Sandalwood		✓	
227	Todd River Sand	✓	✓	✓
229	Buff	✓	✓	✓
241	Misty Grey	✓	✓	✓
248	Walnut		✓	✓
249	Light Beige		✓	✓
250	French Vanilla		✓	✓
252	Pewter Blue		✓	
273	Magellan Grey	✓	✓	✓
277	Travertine	✓	✓	✓
280	Havana	✓	✓	✓
282	Alabaster	✓	✓	✓
285	Mud Berry		✓	✓
287	Charred Ash		✓	✓
288	Macchiato		✓	

APPLICATION TYPES	
Walls	✓
Floors	✓
Internal	✓
External	✓
Swimming pools (200 with grout booster)	✓

- Easy & quick to wash off**  
Less time on knees, more time for tiling
- Strong uniform colour**  
No call backs for patchy grout
- Grout joints up to 8mm wide**  
More versatile for the tiler
- Polymer fortified**  
Reduces likelihood of cracking, suitable for under-floor heating
- Mould resistant**  
Improves hygiene and appearance, suitable for pools (200 with Booster)
- Smooth finish, flush joints, no pin holes**  
Reduces trapped dirt

Pack Sizes: 1.5kg, 5kg & 20kg  
Colours Available: Various sizes for colours



To get a copy of the new Ardex FG 8 Grout Poster for your show room contact  
Graham Russell 0274 837 108

# Breaking News

Ardex New Zealand is delighted to announce its acquisition of assets from I Bond Technologies Limited. This gives Ardex New Zealand the ability to manufacture and supply quality resilient flooring adhesives and additionally compliments the extensive range of adhesives manufactured by our sister company in the US. Based in Papakura the Ardex Adhesives plant is capable of producing sufficient product to meet the demands of the New Zealand market. We have also employed Marina Parshikova as our Technical Manager - Adhesives. Marina is a well-respected and highly qualified industrial chemist who will lead the company's adhesive manufacturing operations. She will be supported by Mark Rayner, Ardex New Zealand's Marketing Manager, Kevin Jackson, Product Manager - Flooring, and the branches (Auckland, Wellington and Christchurch) sales teams who will provide sales and marketing support.



## Tips From The Trainer

As the days are getting cooler there is more moisture in the air. Make sure you are allowing more time for the solvents to disperse. Trapped solvents can lead to bubbling problems. You can also have problems with moisture in the substrate, a simple test is to loose lay a square meter of Butynol onto the substrate and leave for 10 minutes then lift off. If moisture is present the substrate will have become noticeably damp, this means more drying is required.

Another point to remember to help comply with Ardex specifications is to make sure you are using seam primer with the seam tape, applied with a scrubber pad. If you are not laying to Ardex specifications you put your Warranties at risk!



# Ardex, Winners Of The BOINZ Expo Stand Of The Year

The BOINZ expo stand of the year is voted on at each annual conference and the company which shows outstanding professionalism and whose stand and personnel has the ability to convey valuable information to the delegates is chosen for this award. Mark Rayner and the Auckland team were very pleased to receive this award and look to repeat this achievement next year.



----- Fax reply to Ardex NZ Ltd 03 384 9779 -----

## Membrane Conference

Ardex New Zealand would like to invite you to our Membrane Conference to be held at the Sudima Hotel, Rotorua on the 20th-22nd of August 2007. A very full program is planned covering products, laying methods and changes in Building Regulations. A local cultural aspect should be a highlight of the Conference.

**Bookings are to be sent direct to Ardex Christchurch before Friday the 13th of July.**

Look forward to seeing you there.



Name: .....

Title: .....

Company Name: .....

Telephone: .....

Fax: .....

E-mail: .....

Postal Address: .....

.....

Room Rate (including wife/partner) \$115 per night + GST

Signature: ..... Date: .....