



FRONTLINE

SPRING UPDATE

As this issue goes to print, Christchurch is still reeling from the devastating 7.1 magnitude earthquake that rocked the region on Saturday 4th September. Our thoughts are with everyone affected by this disaster. The ARDEX offices & the factory in Christchurch are virtually undamaged and we are fortunate to continue with business as usual. The wider community, including the homes of some ARDEX staff, did not escape so lightly.

Winter has been difficult for a lot of waterproofing applicators due to the amount of rain experienced. Thankfully, winter is coming to an end and warmer days and longer daylight hours are on their way.

Our product trainer Lyn Scott has been extremely busy over the last few months training applicators all over the country in our new products, Eco Butynol®, Undertile Butynol® & TPO. Over two hundred applicators have learnt how to install these products, so we look forward to new projects being taken up in these materials. Applicators trained in the new products will be listed on our website soon.

ARDEX Head Office in Germany has been through some changes recently. A Global Management Committee has been launched which includes specialised Corporate Business Units. Mark Eslamlooy leads the committee as the ARDEX Group CEO. The new leadership structure reflects a more team oriented and international approach. This should assist ARDEX New Zealand greatly, as more information and resources are shared between ARDEX divisions worldwide.

Thank you for your continued support.

Regards,

Xiaoyan Sugeng
General Manager, ARDEX NZ Ltd

CHCH AIRPORT PROJECT FLYING AHEAD



Approximately 3000m² of ARDEX Butynol® has been used in this project. The old Airways tower can be seen on the left.



One of the temporary roofs with the new Airways tower behind.

JPS Roofing Ltd secured the contract for membrane roofing on the Christchurch International Airport Terminal redevelopment. This is the largest building project in the South Island at present. Butynol® 1.5mm Dove Grey has been used on an area approximately 3000m².

Jason Savage of JPS Roofing Ltd says their involvement in this project is 90% complete. Hawkins Construction has requested ARDEX Butynol® on some of the temporary roofing areas also, so this is providing further work for Jason and his team.

The new terminal will offer a first class airport experience, including large passenger lounges, extra seating, improved passenger flows and enhanced retail and cafe areas. With the new carpark building already finished, the terminal is expected to be completed by February - March 2011. The final stages of the redevelopment are likely to be completed by mid 2013.



1.5mm Dove Grey Butynol® installed by JPS Roofing Ltd on the roof of the Christchurch International Airport redevelopment.



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NEW PRODUCTS: TPO



RESIDENTIAL TPO PROJECT: CHRISTCHURCH

Mike Jackson of Roofing & Spouting Solutions Ltd is pictured above completing a TPO roof on the Newfield Residence on the Cashmere Hills in Christchurch. This is one of Mike's first projects using ARDEX TPO however he has been laying TPO membranes for about 4 years. On this project Roofing & Spouting Solutions used the robotic CARR Leister, as shown above. TPO membrane was chosen for this project due to the superior ability to heat weld joints and laps.

AUSTRALIAN TPO PROJECT ATTRACTS MEDIA ATTENTION

ARDEX Australia have also been busy launching ARDEX TPO to the roofing market. Below is a completed commercial project that overlooks the Sydney skyline. The Leichhardt Civic Centre now has a 600m² TPO roof. Below this is image is a residential home located in Mt Macedon, Victoria. The owner wanted the structure to blend into the surrounding bush area, which also included the green rooftop. The unusual 'donut'-shaped Mt Macedon house will be featured in the first series of the TV show "Grand Designs Australia".



TPO TRAINING WITH JOHN TURNER, FIRESTONE USA

ARDEX New Zealand were thrilled to welcome John Turner of Firestone for two TPO group training sessions in July. With one session held in Auckland and another in Christchurch, a number of ARDEX applicators were fortunate enough to receive this specialist TPO training and to learn from John's vast experience.



WELL DESERVED RECOGNITION FOR OUR TECHNICAL MANAGER

ARDEX New Zealand Technical Manager, Vijay Nair was a top 3 finalist in the Design & Engineering section of the Bayer Innovators Awards. The awards are an annual event held



in association with the National Business Review. Vijay missed out on the top award but ARDEX New Zealand is extremely proud of his efforts and feel privileged to have his innovative talents as part of the NZ team. Vijay joined ARDEX NZ in 2008. He invented both the Undertile Butynol and Eco Butynol, both of which are major developments for the waterproofing membrane industry.

RONALD ROSE - BOUND FOR ARDEX GERMANY

Southern Region Sales Manager Ronald Rose has been chosen to be part of the ARDEX Summer Academy Workshop held at



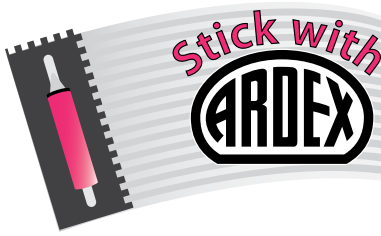
ARDEX Witten in September. Ronald will spend 2 weeks in Germany as part of the IDEAL programme (International Development of Excellence for ARDEX Leadership).

This is a great opportunity for Ronald to meet peers in similar roles around the world and to develop his professional career within the ARDEX Group. Ronald hopes to explore some of the surrounding regions while in Europe, and is looking forward to the warmer weather. We wish him all the best for an excellent trip.

NEW SOUTHERN REP: PETER MCCARTHY

Peter McCarthy is based in Christchurch and will oversee sales on the West Coast and in the Nelson region. Pictured below getting into some Undertile Butynol training, Pete is a keen golfer who has spent most of his life here in NZ, but still sounds like he is straight out of Liverpool! Pete has a varied background in sales, building maintenance and engineering and he even owned a pub in a former life. Welcome, Pete!





Purchase selected ARDEX tiling products to earn some great rewards!

Earn as many rewards points as you can to claim any combination of fantastic prizes! The promotion runs from August 1st until December 31st 2010. Stick with ARDEX to keep earning rewards points right until the end of the year!

PARTICIPATING PRODUCTS MPP 20 kg , X77 15 kg, FG8 20 kg, Abaflex 20 kg, X56 15 kg, Superflex WPM001 15L
Buy any of these products to earn ONE POINT per product. For each point you will be given a foil sticker to place in your **POINTS BOOK**. Once you have enough **REWARDS POINTS**, you can choose your reward! The participating products can be purchased at a number of ARDEX tiling distributors.

WANT TO 'STICK WITH ARDEX'?

Contact ARDEX by calling 0800 2 ARDEX or go online to find out more at www.ardex.co.nz - sign up to receive your **POINTS BOOK** and **REWARDS GUIDE** and learn more about these high performance ARDEX tiling products.



PRODUCT FEATURE

ARDEX A 41 Internal Repair Mortar

ARDEX A 41 is the latest flooring product from ARDEX. With impressive application properties the product is designed to provide rapid setting and drying, slump free mortar for internal repairs. ARDEX A 41 can also be used as a ramping product making it a potential top seller utilized by all applicators from different trade backgrounds.

This product is ideal for repairing internal concrete stair treads and risers, sand & cement screeds, concrete floors and filling & patching cracks in walls and ceilings.

Mixing Ratio: Mix 2.8 litres of water to 20kg of A 41 powder.

Drying time: Sets after 45 minutes and will be ready to receive floor coverings in approximately 2 hours.

Coverage: Approximately 1.7kg of powder will cover 1m² at 1mm thickness. A 20kg bag will cover approximately 4m² at 3mm thickness.



TEACHING THE AUSSIES - ARDEX AUSTRALIA TEAM VISIT FOR ECO BUTYNOL PRODUCT TRAINING



Graeme Robb & Mark Collins of ARDEX Australia helping to install Eco Butynol on the Sumner Surf Life Saving Club, Christchurch

As Kiwis, we can stand tall in the knowledge that we can still teach the Australians a thing or two! Ivan Zrilic, Graeme Robb & Mark Collins from the Waterproofing division of ARDEX Australia came to NZ recently to learn how to install Eco Butynol®. There is significant demand for a more environmentally alternative to installing solvent adhered membranes in the Australian market. ARDEX NZ plans to supply the Australian market with Eco Butynol® as soon as applicator training has been completed in Australia.



HASTINGS TILED

Hastings Tile Shed have moved into a spacious new building, taking their total floor space up to 360m². The previous building was only 75m² so Shane Graham and the team are looking forward having a large showroom. The opening will be held on October 8th 2010 with a number of architects, designers, builders attending.



BACK IN THE CITY!

In June, the Auckland branch of ARDEX took residence back in the Auckland suburb of Penrose. After 3 years at the Papakura location, ARDEX are pleased to be able to offer support to local customers at a more central location. The building is brand new and has more space for training and storage. Northern Region Manager, Shaun Armstrong, says "This space is far better suited to the ARDEX Auckland team and our customers."

ARDEX FLAG FLYING AT POSSUM BOURNE RALLY

Well known rallying personality Stumpy Holmes, of Waiuku, raced in the Possum Bourne Memorial Rally in an ARDEX sponsored classic Mk II Ford Escort. Holmes' Escort, however, is powered by a modern Ford Focus engine.

This year Holmes created a unique opportunity for three rally fans to experience all three days of Possum Bourne Memorial Rally from his co-driver's seat.

Holmes, a former New Zealand class rally champion competed in his ARDEX Sponsored Escort on the same stages as all the WRC and other Rally New Zealand competitors.



Stumpy Holmes of Holmes Flooring competing in the Possum Bourne Memorial Rally in his Mk II Escort, sponsored by ARDEX.

IMPORTANT - RELEASE TAPES MUST BE USED ON BUTYNOL® PROJECTS TO VALIDATE WARRANTY

Self adhesive tapes that are used for bridging over plywood joints are now available from ARDEX. The top silicone release paper must remain attached in order to create the release. Failure to use these tapes does not provide the necessary unbonded area over the plywood joint. This will put your material warranty at risk. It is essential that applicators purchase this product for all Butynol® membrane projects.

PACKAGING UPGRADES - BUTYNOL® & WPM09C



After being wrapped in the same packaging for the last 20 years, the ARDEX Butynol® Range has had a packaging revamp. Butynol® 1.5mm Dove Grey is pictured left, however a facelift has been given to the packaging

for all weights and colours of ARDEX Butynol®. The colours currently used to define the different types of Butynol have been retained on a bold coloured strip bordering the brand label. WPM09C (Catalyst) has also had some packaging changes made. You can now purchase the Catalyst for Eco Butynol® and Undertile Butynol® in a 1 Litre trigger pack. This is ideal for use on detailing work as you can easily spray a fine mist of the Catalyst wherever it is needed.



SHOW & TELL!

Got a project that you would like to share with the ARDEX crew? Let us know if you have a tiling, flooring or waterproofing project on the go that is worth shouting about! Email a photo and a little blurb about the project to Wendy at ARDEX Christchurch - wendy.shepherd@ardexnz.com.

Show & Tell for this issue is from Larry Thomas Roofing Ltd, Christchurch. The roof of this architectural home is covered in 1.5mm Dove Grey Butynol®. It was particularly time consuming due to the large amount of detailing required.



TRAINER TIPS

with Lyn Scott

LICENSING

As most applicators will know, you will need to be a Licensed Building Practitioner (LBP) to continue roofing after March 2012. Some of our ARDEX applicators have already been assessed and now have their licences.

All licensed building and roofing practitioners are listed on a public online register along with the classes of licence they hold. At this stage, licensing is competency based but by 2015 the licensing will be qualification based. If you have a National Certificate in roofing, applying for a LBP is a whole lot easier.

The cost to be licensed for 1 strand is \$275. You will need to have a good work record and have evidence of this sent in with your application. If you need to have a face to face interview with an assessor, it will cost \$470 extra.

The 7 Areas of Practice for Roofing:

1. Concrete or clay tile roofing
2. Profiled metal roof or wall cladding
3. Metal tile roofing
4. Roof Membrane
5. Torch-On Membrane Roof
6. Liquid Membrane Roof
7. Shingle or Slate Roof

My advice is to get onto this now so you are prepared when the changes come in. You can go to the Building & Housing website to download an application form: www.dbh.govt.nz/lbp

Lyn Scott
ARDEX Product Trainer



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