

ARDEX HAS A HISTORY OF BREAKTHROUGH INNOVATIONS, WHICH HAVE CHANGED THE INDUSTRY.

# THIS IS ARDEX

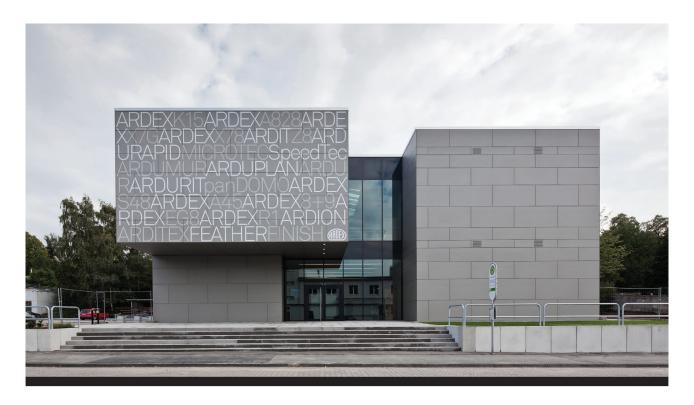
For more than 70 years, ARDEX has been the quality leader for an entire industry. ARDEX specialises in high quality construction materials for substrate preparation, floor levelling, waterproofing and the fixing and grouting of surface materials.

When it comes to floor levelling and adhesives, waterproofing membranes and decorative finishes, ARDEX is the brand of choice for installers and wholesalers.

> ARDEX is an independent family-owned business, which means that, in our permanent efforts to achieve market-shaping innovations, we are able to retain our most important tradition: uncompromising quality.

> Strong internal growth and intelligent acquisitions in foreign markets have put the ARDEX Group on the map with 67 subsidiaries, and over 4,000 employees in over 50 countries. It's no coincidence ARDEX is regarded as the premium partner in the building materials sector.





# INNOVATION

Since it was founded in 1949, ARDEX has been known all over the globe as an innovative leader for specialist building products. As the inventors of self-levelling and smoothing compounds, ARDEX has a history of breakthrough innovations, that have driven and changed the market.

ARDEX products including Arditex, X 77, FG 8 Grout and WeldTec® are firmly established as benchmarks for use worldwide.

The heart of ARDEX product development is the central laboratory in Witten, Germany. This lab partners with centres of excellence around the world to ensure the consistent quality of the products and maximum responsiveness to local market needs.

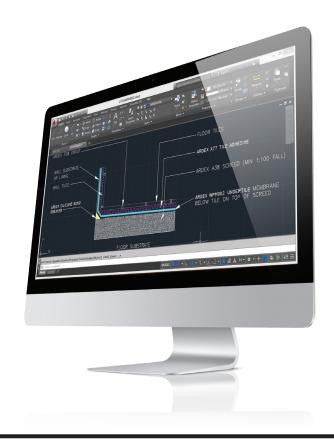
Innovation at ARDEX is not confined to research and development. It is an organic system comprising of cutting-edge customer insight research, close cooperation with associations and universities, and strong interaction between sales, marketing, technical services and purchasing.

# **SYSTEM ARDEX**

ARDEX is committed to developing products that are easy to use and offer high performance. Each product is the careful result of research and development combined with the input of contractors and installers to ensure absolute product compatibility.

Our systematic global Stage Gate Process for the introduction of new products is designed to optimise speed to market as well as to ensure superior quality and reliability for our customers. On-site product testing is an integral part of that process.

ARDEX products, systems and services are designed to ensure professional contractors have the competitive advantage of a lower total cost of installation through superior performance.



As a longstanding partner to trade, we know the practical requirements first-hand. Our vast experience with materials and working methods and our constant dialogue with customers in skilled trades are our most important source of inspiration. We draw on this to develop product systems that command respect in the market place. Our systems are optimally matched and extremely cost-effective thanks to their ease and speed of processing and high coverage.

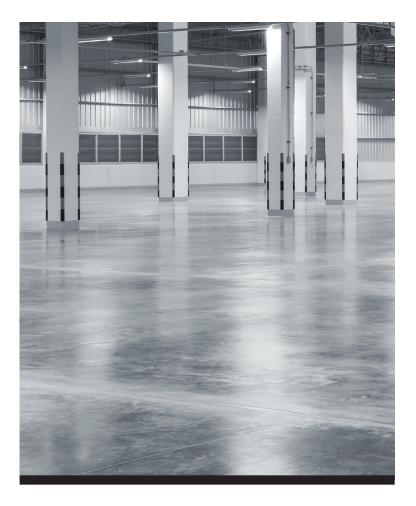




ARDEX IS THE BRAND OF CHOICE FOR SPECIFIERS & INSTALLERS GLOBALLY

# **WARRANTIES**

The major point of difference between a SystemARDEX™ warranty and other warranties is the extent of cover provided for the owner or builder. Most competitor product warranties cover only the replacement of the defective product. That is further reduced through a discounting structure based on years of service prior to the claim. And usually, no cover is provided for the costs incurred in removing the defective product and installing the replacement product.



A SystemARDEX™ warranty covers:

- The costs of repair to which the product is applied and damaged by removal of the defective product where such proves necessary.
- The cost of reinstating or repairing the product or system including material costs of equal or equivalent products.
- The costs of rectifying any material covering the product.

SystemARDEX™ warranty claims are NOT discounted by years of service of defective products or any damage to the surface or material.

The SystemARDEX™ Warranty is project specific and warrants that the SystemARDEX<sup>™</sup> combination of products forming the total system are free from defects, are 100% compatible and the system combination is suitable for the purpose intended.



## **TRAINING**

Our industry, like any other, requires on-going training to keep up with changes in legislation, standards and materials. ARDEX offers training for both the applicator as well as staff.

For members of the construction industry committed to providing a high level of workmanship, ARDEX can help stay up to date, and increase both knowledge and confidence.

Training courses offered by ARDEX:

- CPD seminars for specifiers
- ARDEX undertile liquid waterproofing training
- ARDEX floor levelling training
- ARDEX WeldTec® Membrane training
- ARDEX external waterproofing training Butynol, TPO and Torch On
- ARDEX retail training

In order to encourage information exchange and creativity across borders, ARDEX strongly supports international career paths. We realise that we need the most talented people to maintain and extend our innovation leadership.

# **SUSTAINABILITY**

Sustainability is a business principle at ARDEX where we focus on creating products of premium quality and functional performance, coupled with exceptional reliability and durability. In addition, sustainability is one of the cornerstones of our corporate philosophy. We demonstrate our commitment to the pillars of sustainability - environment, economic and social, in both our daily work, as well as our long-term goals.

ARDEX is committed to sustainability and has taken steps to reduce our carbon emissions, which has helped us achieve carbonreduce certification from Toitū Envirocare. ARDEX has a long-term plan in place to reduce carbon emissions and minimise climate impact. To measure progress Toitū conducts an annual audit of gross emissions. ARDEX is proud to be Toitū certified and to do our part for the environment.





Long before it became a buzzword, the concept of sustainability was already an integral part of the ARDEX corporate philosophy.

- High-coverage ARDEX products takes care of large surface areas with minimal material, cutting down on processing, transport and waste packaging.
- Reduce back-and-forth travel to the building site with ARDEX products providing fast, easy installation.
- ARDEX products are engineered for a long life, meaning less wastage and more saved resources.
- ARDEX's remedial and repair products are great for refurbishments - eliminating the need for a demolition and new build using up more resources.
- High-quality ARDEX sub-floor smoothing compounds create extremely even surfaces, meaning far less adhesive is required to affix the flooring.

# **SUPPORT SERVICES**

The ARDEX support team is dedicated to eliminating guesswork, improving on-site efficiencies and taking the risk out of product and system installation.

For information on products, field support, customer service, training products or product demonstrations please contact us:

0800 227 339

ardex.co.nz

### info@ardexnz.com

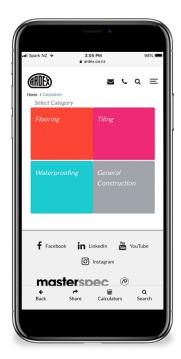
Also visit our Facebook, Instagram and Youtube pages for product news and updates, introduction to new products and access to our extensive video library.



www.facebook.com/ARDEXNZ/



www.youtube/ardexaustralia



The ARDEX website is optimised for mobile devices and features an easyto-use product calculator tool, as well as other helpful tools available in the palm of your hand. Scan the QR code below to access the ARDEX website on your mobile phone.





# ARDEX NEW ZEALAND

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