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# THE PARTNER OF CHOICE FOR ENGINEERED BUILDING SOLUTIONS

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**SYSTEMARDEX**  
PREMIUM PERFORMANCE

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ARDEX HAS A HISTORY  
OF BREAKTHROUGH  
INNOVATIONS, WHICH  
HAVE CHANGED THE  
INDUSTRY.

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# THIS IS ARDEX

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For more than 60 years, ARDEX has been the quality leader for an entire industry. ARDEX specialises in high quality construction materials for substrate preparation, floor levelling, waterproofing and the fixing and grouting of surface materials.

When it comes to floor levelling and adhesives, waterproofing membranes and decorative finishes, ARDEX is the brand of choice for installers and wholesalers.

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ARDEX is an independent family-owned business, which means that in our permanent efforts to achieve market-shaping innovations, we are able to retain our most important tradition: uncompromising quality.

Strong internal growth and intelligent acquisitions in foreign markets have put the ARDEX Group on the map with 40 subsidiaries and about 2000 employees in more than 50 countries. It's no coincidence ARDEX is regarded as the premium partner in the buildings chemicals sector.





# INNOVATION

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Since it was founded in 1949, ARDEX has been known all over the globe as an innovation leader for specialist building products. As the inventors of self-levelling and smoothing compounds, ARDEX has a history of breakthrough innovations, that have driven and changed the market.

ARDEX products including Ardit, K 15, Abaflex, FG8 Grout and Butynol are firmly established as benchmarks for use worldwide.

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The heart of ARDEX product development is the central laboratory in Witten, Germany. The lab partners with centres of excellence around the world to ensure the consistent quality of the products and maximum responsiveness to local market needs.

Innovation at ARDEX is not confined to research and development. It is an organic system comprising cutting-edge customer insight research, close cooperation with associations and universities, and strong interaction between sales, marketing, technical service and purchasing.

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# SYSTEM ARDEX

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ARDEX is committed to developing products that are easy to use and offer high performance. Each product is the careful result of research and development combined with the input of contractors and installers to ensure absolute product compatibility.

Our systematic global Stage Gate Process for the introduction of new products is designed to optimise speed to market as well as to ensure superior quality and reliability for our customers. On-site product testing is an integral part of that process.

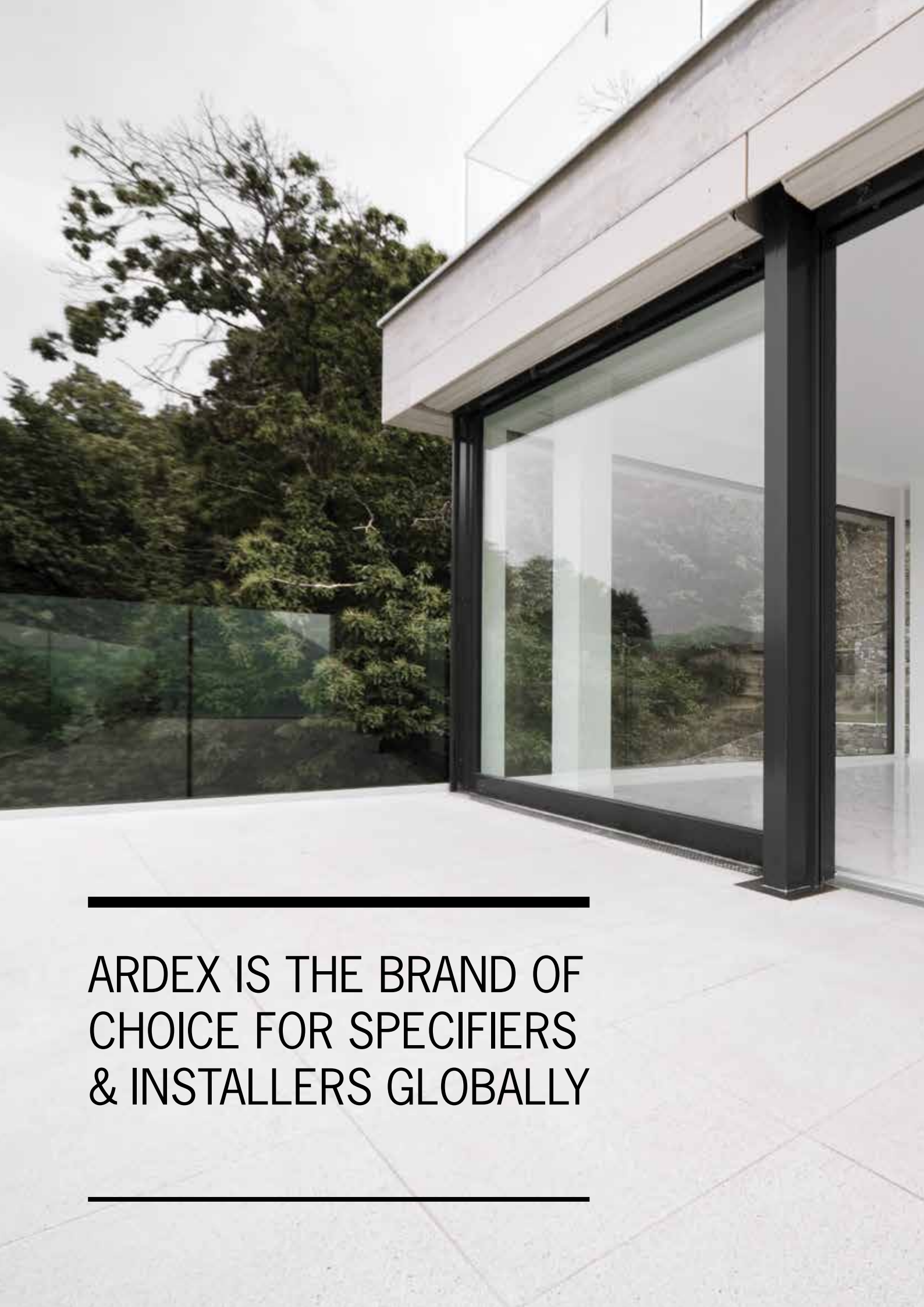
ARDEX products, systems and services are designed to ensure professional contractors the competitive advantage of a lower total cost of installation through superior performance.



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As a longstanding partner to trade, we know the practical requirements first-hand. Our vast experience with materials and working methods and our constant dialogue with customers in the skilled trades are our most important source of inspiration. We draw on this to develop product systems that command respect in the market place. Our systems are optimally matched and extremely cost-effective thanks to their ease and speed of processing and high coverage.





ARDEX IS THE BRAND OF  
CHOICE FOR SPECIFIERS  
& INSTALLERS GLOBALLY

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# WARRANTIES

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The major point of difference between an ARDEX warranty and other warranties is the extent of the cover provided for the owner or builder. Most competitor product warranties cover only the replacement of the defective product. That is further reduced through a discounting structure based on years of service prior to the claim. And usually, no cover is provided for the costs incurred in removing the defective product and installing the replacement product.



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An ARDEX warranty covers:

- The costs of repair to which the product is applied and damaged by removal of the defective product where such proves necessary.
- The cost of reinstating or repairing the product or system including material costs of equal or equivalent products.
- The costs of rectifying any material covering the product.

ARDEX warranty claims are NOT discounted by years of service of defective products or any damage to the surface or material.

The System ARDEX Warranty is project specific and warrants that the System ARDEX combination of products that forms the total system are free from defects, are 100% compatible and the system combination is suitable for the purpose intended.



# TRAINING

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Our industry, like any other, requires on-going training to keep up with changes in legislation, standards and materials. ARDEX offers training for both the applicator as well as staff.

For members of the construction industry committed to providing a high level of workmanship, ARDEX can help stay up to date, and increase both knowledge and confidence.

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Training courses offered by ARDEX :

- CPD seminars for specifiers
- ARDEX under-tile liquid waterproofing accreditation training
- ARDEX floor levelling training
- ARDEX WPM750 heat welded undertile membrane training
- ARDEX exterior waterproofing training Butynol, TPO and Torch On
- ARDEX retail tile training

In order to encourage information exchange and creativity across borders, ARDEX strongly supports international career paths. We realise that we need the most talented people to maintain and extend our innovation leadership.



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# SUSTAINABILITY

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Sustainability is one of the defining issues of our time. Climate change and the global financial crisis have driven home the consequences of short-term goal action. Sustainable operations shape the future through environmental protection and sparing use of economic resources.



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At ARDEX, we see ecology and economy as two sides of the same coin. We set the bar high with products that are not only easy to work but also go a long way. It's our answer to preserving the planet for the future, and providing value for money.

- High-coverage ARDEX products let you take care of large surface areas with a minimum of material, which cuts down on processing, transport and waste packaging.
- Ultra-fast, easy-to-use ARDEX products allow you to complete projects quickly. This protects the environment by reducing trips back and forth to the building site.
- High-quality ARDEX sub-floor smoothing compounds deliver extremely even surfaces, which means far less adhesive is required to affix the flooring.
- The extraordinarily long life of all ARDEX products helps save resources.
- ARDEX products designed for renovating existing buildings help reduce the strain on the environment, as refurbishment consumes far fewer resources than new build.
- Made from carefully selected raw materials, virtually all ARDEX products are 100% recyclable.

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# SUPPORT SERVICES

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The ARDEX support team is dedicated to eliminating guesswork, improving on site efficiencies and taking the risk out of product and system installation.

For information on products, field support, customer service, training products or product demonstrations please contact us:

**0800 2 ARDEX**

**[www.ardex.co.nz](http://www.ardex.co.nz)**

Also visit our Facebook and Youtube pages for product news & updates, introduction to new products and access to our extensive video library.

 **[www.facebook.com/ARDEXNZ/](http://www.facebook.com/ARDEXNZ/)**

 **[www.youtube.com/ardexaustralia](http://www.youtube.com/ardexaustralia)**



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The ARDEX app is a optimised version of the website and hosts a variety of helpful features in the palm of your hand.

Just search for “ARDEX New Zealand” in either the Apple App Store or the Google play store. Alternatively just scan the QR code below to download.



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# ARDEX NEW ZEALAND

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## **ARDEX NEW ZEALAND LIMITED**

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### **TECHNICAL SUPPORT:**

Technical Hot Line: 0800 2 ARDEX

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